



Sponsorship Levels

The Salem Athenæum will publicize your support on our website, our electronic communications, press releases and at the programs and courses. The Athenæum's audience is broad, drawing deeply from Salem, surrounding communities and the North Shore. Our programs reach more than 2,500 people each year. As a sponsor, your name will appear on all emails announcing events, our website and at programs presented by the Athenæum. The size of your logo and prominence of the placement of your name will depend on the level of sponsorship you select. Sponsors will also receive complementary tickets based on sponsorship level. Sponsorships are named after prominent founders and proprietors of the Salem Athenæum.

Holyoke Sponsor, \$5,000

Logo displayed first and in largest size on all electronic materials, with option to link to website. Name to appear first in print and press releases. Eight tickets to the Adams lecture; four tickets to all other programs. Two courses attendees. Advance registration is required.

Bowditch Sponsor, \$3,000

Logo displayed second and in the next largest size on all print and electronic materials, with option to link to website. Six tickets to the Adams lecture in November; two tickets to all other programs and courses. Advance registration is required.

Story Sponsor, \$1,000

Logo displayed third and in the smaller size on all print and electronic materials, with option to link to website. Two tickets to the Adams lecture; one ticket to all other programs. Advance registration is required.

Crowninshield Supporting Sponsor, \$500

Name will be displayed as a supporting sponsor on all print and electronic materials, with option to link to website.