

2018 Salem Athenæum Sponsorship Opportunities

Sponsorship benefits include publicity and tickets to Athenæum events. Season sponsors support the entire season for the Athenæum, including lectures, writing group events, musical performances, courses and summer salons. Special Event sponsors have the opportunity to choose a specific event to sponsor the Adams Lecture and the Salem Literary Festival or an event of your choosing.

SPONSORSHIPS FOR THE ATHENÆUM'S PROGRAMS

Season sponsors support the entire season for the Athenæum, including lectures, writing group events, musical performances, courses and summer salons.

MARQUEE SPONSOR \$5,000

This marquee sponsorship is available only to a single sponsor in a given year. In exchange for this generous donation, the sponsor receives:

- Logo displayed first and in largest size on all electronic and print materials
- Name to appear first in press releases
- 8 tickets to the Athenæum's signature annual Adams lecture
- 4 tickets to all other lectures and "If Music Could Talk" concert/discussion events
- 4 invitations to our Donor Party

PRESENTING SEASON SPONSOR \$3,000

This sponsorship level is for the entire program year and includes the Lit Fest. You receive:

- Logo displayed prominently on all electronic and print materials
- 6 tickets to the Adams lecture
- 2 tickets to all other speakers and all "If Music Could Talk" concert/discussion events
- 2 invitations to our Donor Party

SEASON SPONSOR SPONSOR \$1,000

This sponsorship level is for the entire program year and excludes the Lit Fest. You receive:

- Logo displayed prominently on all Lit Fest electronic and print materials except the Lit Fest
- 4 tickets for reserve seats at all Lit Fest events and 2 tickets to the author lunch
- 2 invitations to our Donor Party

SUPPORTING SPONSOR \$500

This sponsorship level is for the entire program year, excluding the Lit Fest. You receive:

- Logo/name displayed prominently on all materials as a supporting sponsor
- 4 tickets for the season
- 2 invitations to our Donor Party

SPECIAL EVENT SPONSORSHIPS

PRESENTING SPONSOR FOR THE ADAMS LECTURE \$1,000 This sponsorship level is for the Athenæum's signature lecture on New England history and culture. This lecture draws the widest audience of any Athenæum program besides the Lit Fest. Last year Gordon S. Wood presented on the friendship of Thomas Jefferson and John Adams.

- Logo displayed prominently as a Presenting Sponsor on all Adams Lecture electronic and print materials for the Adams Lecture
- Tickets for reserve seats at all Lit Fest events and 2 tickets to the author lunch
- 2 invitations to our Donor Party

LIT FEST SPONSOR \$1,000 This sponsorship level is for the Lit Fest. You receive:

- Logo displayed prominently on all Lit Fest electronic and print materials for the Lit Fest
- 4 tickets for reserve seats at all Lit Fest events and 2 tickets to the author lunch
- 2 invitations to our Donor Party